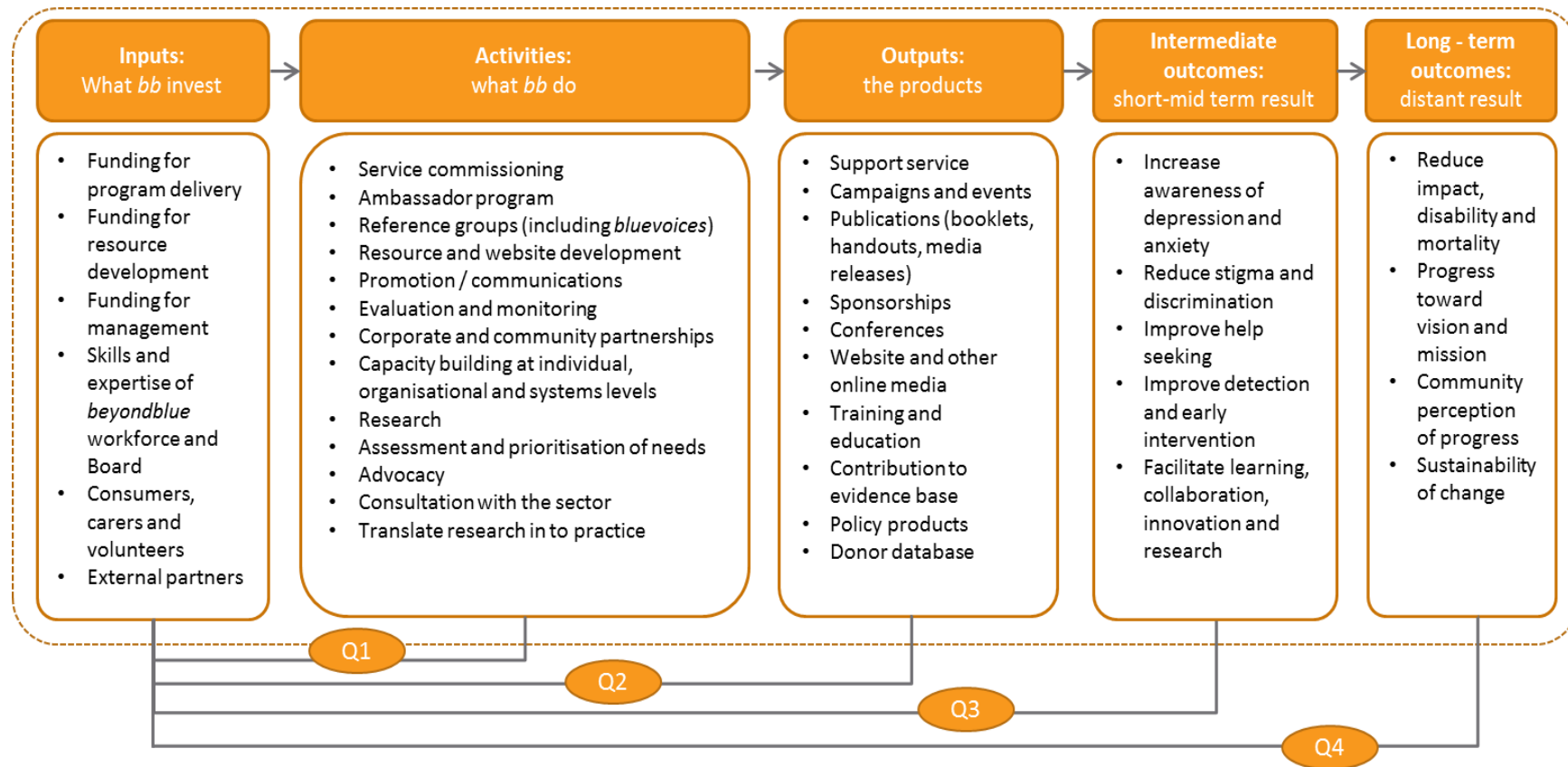


Figure 4: Program logic for *beyondblue*



The intermediate outcomes closely mirror the KRAs contained in the *beyondblue* Strategic Plan 2011-2015. However, during the development of the evaluation framework it was decided to replace KRA 4 (“Reduce impact and disability”) with “Improve early intervention and treatment” on the basis that an assessment of the reduction in impact and disability is captured in the assessment of progress against long term outcomes.